

WHEN WORKERS ARE TREATED UNFAIRLY EVERYONE LOSES AT BALLY'S & CAESARS*

*EXCEPT THE CEO

- The CEO of Bally's and Caesars is the highest paid casino executive in the country – he made \$92.3 million last year.
- His company reported \$43.3 million dollars in first quarter operating profits this year in Atlantic City.
- Now the CEO wants to take company profits and spend them on new casinos in China.

Instead of treating workers fairly, the casinos are slashing health care benefits and cutting workers' hours.

Workers are fighting for a fair contract. But the CEO is stalling fair negotiations at Caesars – and he's breaking the law at Bally's by refusing to bargain.

THE CEO OF BALLY'S AND CAESARS IS TURNING HIS BACK ON WORKERS

Learn What You Can Do To Help:
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[Sources: *Las Vegas Sun*, 6/8/09; Harrah's Entertainment Press Statement, 4/27/09; *Online Gambling News*, 6/3/09]



Paid For by the UAW Atlantic City Dealers Union